CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498037 /	06366878

Product
HORSFORD- DCCC

Contract Dates	Estimate #
10/12/12 - 10/18/12	2011

Advertiser	Original Date / Revision
Horsford DCCC	10/09/12 / 10/09/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	143	149

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$2,150.00							
N 2	KVVU	10/12/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$1,950.00							
N 3	KVVU	10/12/12	10/18/12	Katie Couric	2-3p		:30			NM	2	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$425.00							
N 4	KVVU	10/12/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	1	$500.00							
N 5	KVVU	10/12/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$950.00							
N 6	KVVU	10/12/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$1,025.00							
N 7	KVVU	10/12/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$525.00							
N 8	KVVU	10/12/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$725.00							
N 9	KVVU	10/12/12	10/18/12	MORE Access	630-7pm		:30			NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	1	$650.00							
N 10	KVVU	10/12/12	10/18/12	Extra	M-F 7-730p		:30			NM	2	$1,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/12/12	10/18/12	MTWTF--	2	$950.00							
N 11	KVVU	10/12/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498037 /	06366878

Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	HORSFORD- DCCC	**2011**

Advertiser	Original Date / Revision
Horsford DCCC	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/12	10/18/12	MTWTF--	2	$700.00						
N	12	KVVU 10/12/12	10/18/12	TMZ	730-8p		:30			NM	2	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/12	10/18/12	MTWTF--	2	$1,350.00						
N	13	KVVU 10/12/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/12	10/18/12	MTWTF--	3	$275.00						
N	14	KVVU 10/12/12	10/18/12	M-Su Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	2	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/12/12	10/18/12	MTWTFSS	2	$3,250.00						
N	15	KVVU 10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	$11,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$11,500.00						
N	16	KVVU 10/14/12	10/14/12	NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$7,500.00						
								Totals			29	$48,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/18/12	29	$48,975.00	$41,628.75
Totals	29	$48,975.00	$41,628.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6366878 TRF# 498037
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 17.14
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6366878 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 17.14

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINE 17
NEW TOTAL $48975 (-10)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143			AGENCY EST# = 2011						
			AGENCY PRODUCT CODE = 149									
4		ES	400P-500P	30		$510.00	10/12	10/18	0		F,M-TH	0

PROGRAM : DR OZ
CON COM1: DR OZ

REP HEADLINE# 6366878 TRF# 498037
$$$ UNAPPROVED REV #1 $$$

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 17.14
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		A	400P-500P		30	$500.00	10/12	10/18	1		F,M-TH	1

PROGRAM : DR OZ
ORD COM1: BROUGHT RATE DOWN TO LUR. CREDIT $10
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-4 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#4	MISSED:	F,M-TH/400P-500P	OCT12	30S	$510.00 (OCT9/12)
			OFFER:	F,M-TH/400P-500P	OCT12	30S	$500.00 PLS ADVISE.
			CMT:	BROUGHT RATE DOWN TO LUR. CREDIT $10			

OCT/12 48975.00

CONTRACT TOTAL 48975.00
TOTAL SPOTS 29

MARKET TOTALS $204,104 KVVU 24% KSNV 20% KLAS 23% KTNV 21% KVMY 9% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498037 CONTRACT # 6366878 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 17.45

REP: TO ROSE
FR NIKKI
NEW HORSFORD FOR CONGRESS -DCCC
TOTAL $48,985
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149			AGENCY EST# = 2011						
1			1000P-1100P	30		$2,150.00	10/12	10/18	2		F,M-TH	2

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100P-1135P	30		$1,950.00	10/12	10/18	2		F,M-TH	2
PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P												
3			200P-300P	30		$425.00	10/12	10/18	2		F,M-TH	2
PROGRAM : KATIE COURIC CON COM1: KATIE COURIC												
4			400P-500P	30		$510.00	10/12	10/18	1		F,M-TH	1
PROGRAM : DR OZ CON COM1: DR OZ												
5			500P-530P	30		$950.00	10/12	10/18	2		F,M-TH	2
PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM												
6			530P-600P	30		$1,025.00	10/12	10/18	2		F,M-TH	2
PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM												
7			600P-630P	30		$525.00	10/12	10/18	2		F,M-TH	2
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
8			600A-700A	30		$725.00	10/12	10/18	2		F,M-TH	2
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
9			630P-700P	30		$650.00	10/12	10/18	1		F,M-TH	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
10			700P-730P	30		$950.00	10/12	10/18	2		F,M-TH	2
PROGRAM : EXTRA CON COM1: EXTRA												

500

REP HEADLINE# 6366878
*** ORIGINAL REV#0 ***

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FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT8/12 17.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11		700A-900A	30		$700.00	10/12	10/18	2		F,M-TH	2
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	12		730P-800P	30		$1,350.00	10/12	10/18	2		F,M-TH	2
	PROGRAM : TMZ CON COM1: TMZ											
	13		900A-1000A	30		$275.00	10/12	10/18	3		F,M-TH	3
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	14		800P-1100P	30		$3,250.00	10/12	10/18	2		F-TH	2
	PROGRAM : MLB NLCS CON COM1: MLB NLCS					430- 8-11	10/14	10/15				
	15		100P-400P	30		11500.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)											
	16		1000A-100P	30		$7,500.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)											

OCT/12 48985.00

CONTRACT TOTAL 48985.00
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